



SCRIPTS

Client: Dole Foods , Los Angeles, CA
Title: "Complete Salads/Muppets"
Length :60

Anncr: Dole introduces "Complete Salads"...

Kermit: Can you say "radicchio?!"

Anncr: Dole Complete Salads come with flavorful dressings and condiments for ultimate salad flavor and texture! Croutons, sunflower seeds, real bacon bits!

Ms.Piggie: Now that's getting a little close to home!

Anncr: From Classic Caesar to Raspberry Romaine, we've got ten complete salads to choose from!

Kermit: Hey Ms.Piggie ...looks like Dole even has low fat Complete Salads!

Ms.Piggie: And why should that interest moiré? Come here Kermie ...

SFX: Noisy/Boisterous chase.....!!

Kermit: Help! (adlib)

Ms.Piggie: Come here!" (chase continues under....)

Anncr: For your palate, health and convenience try Dole Complete Salads, complete with condiments and tempting dressings right in the bag.

Kermit: (yelling) We're basically talking fresh and green here folks!

Ms.Piggie: (yelling) I like how the garlic croutons go crunch!

Anncr: Regular or low fat, Dole Complete Salads are always fresh, delicious and interesting! Dole Complete Salads.

Ms.Piggie: (daintily) Uniquely different...just like moiré!