



SCRIPTS

Client: Frank Howard Allen Real Estate, Novato, CA
Title: "The Personal Approach/Bobbie Heldt"
Length :60

(Music open/under...)

Wendy: When my mom told me we had to move I didn't like it.

Anncr: Wendy is thirteen years old.

Wendy: She tried to convince me that moving would be like...like an adventure. Sure mom.

Anncr: Moving has never been easy and these days the real estate market makes it all the more challenging.

Wendy: I didn't want to leave my friends, my school...

Anncr: Buying or selling a home requires the best professional help you can find...

Wendy: This is the house I grew up in!

Anncr: The kind of help Frank Howard Allen realtors have been providing since 1910. Here's Frank Howard Allen broker Bobbie Heldt.

Bobbie: Getting settled in a new home is not always easy, especially with kids. That's why I'll do whatever it takes to make the transition as smooth and stress free as possible. A little empathy and understanding can go a long way. Wendy's fears are very real. I completely understand.

Anncr: Bobbie Heldt's relationship with her clients represents the unique approach that's made Frank Howard Allen the North Bay's largest real estate company for 84 years.

Wendy: Mom made the right choice this time. I really like Mrs. Heldt.

Anncr: Bobbie Heldt, one more reason why Frank Howard Allen should be your choice when buying or selling a home.

Wendy: Thanks Mrs. Heldt!

Anncr: Frank Howard Allen.