



SCRIPTS

Client: Home Builders Association, Portland, Oregon
Title: "The Box"
Length :60 (rotating :10 tags)

Whispering VO:

Psssst...Hey, I'm in here. In HERE. In the BOX!

You know who I am, right? Yeah, I'm everything you need to build your new home...or fix up the one you already have. Come on, open the BOX...

(SFX: Crowbar Box Open / hammering, various construction sounds mixed together, UP and under...)

Anncr: Hear that noisy cacophony? That's the sound of the many kinds of people, materials, and services you're going to need to get that new home of yours built. Whenever "Assembly is Required" you need the Home Builders Association. We're here to help you make the right choice on contractors, materials, and craftspeople in the building trade. When you visit Home Builders Portland Dot Org you'll find our 1300 HBA members...professionals in every area of home building and repair... from blueprints to...

(SFX: Hammer BANG!)

Anncr: Last nail.

Whispering VO: What do you need? Plumber? Re-Modeler? Carpenter? Electrician? (Continue list...fade under....)

(Music UP and under...)

Anncr: Home Builders Portland Dot Org. We answer the question...

Whispering VO: Where would you be without Home Builders?

:10 tag

For your on-line home building directory and free HBA measuring tape visit Home Builders Portland Dot Org!