



SCRIPTS

Client: Pro Photo Supply/Canon Co-Op
Title: Rites of Passage
Length :60

(Music Open/under...)

Anncr: Your families "rites of passage" ...your unique photographic experiences, each with their own story - *your* story.

Daughter: "Mom, hold it right there! (SFX: Camera Click) This is precious!"

Anncr: Pro Photo Supply in Portland and Canon will help you capture the memories...memories you'll want to share with others - and revisit again and again.

(SFX: outdoors ambiance, birds, camera clicking, kid laughing...)

Anncr: Remember his first bike ride? Lucky he had those trainer wheels! Lucky you caught him with your Canon digital camera – now you'll always have that special moment to cherish.

Thanks to Pro Photo Supply and Canon you can easily capture those special rites of passage that touch your heart. Think of the possibilities: create a digital scrapbook or slide show, burn images to a CD, then, send them via e-mail to family and friends around the world.

Jon: Hi, this is Jon of Pro Photo Supply. As we like to say: "Don't think...just shoot!" Come by our store and we'll help you find just the right Canon digital camera for your needs.

Anncr: A visual record of you life...your families "rites of passage."

Dad (laughing): "Oh, I remember that day! Will you look at that!"

Anncr: Capture those special moments on a Canon...from Pro Photo Supply, NW 19th and Marshall in Portland. It's your life...

(SFX: Camera Click)

Picture it.